

August 11, 2013
Monthly Meeting of MoRivCC

The meeting commenced at 9:34 a.m. and ended at 10:31 a.m.

Board members (a quorum was present): Kierah Cash, Mike Cooper, Mike Robertson, Pam Forbes, Dennis Dye, Gary Hildebrandt, Madeleine Lightfoot.

Absent: John Clark

Volunteers present: Art Gerhard, Liz Mitchell, Michael Stacy

Guest present: Thunder Falcon

Guest Thunder Falcon was introduced. She attended today because she is sharing Pam's booth at the EcoArtfest and will be donating items for the auction.

Reading of Minutes: Madeleine read minutes of the July 14, 2013 meeting. Kierah moved to approve them, Pam seconded. Minutes approved unanimously.

Financial Report: none given this meeting

Fundraising: Kierah had no action to report.

Website: Mike Robertson reported that "volunteer hours" now pops up immediately when one is logged in.

Madeleine and Pam have been cataloging on the website as they edit videos.

Mike Robertson said that the next phase is to capture YouTube videos after editing. He would like to discuss this topic at length but suggested we table it for later.

Gary said that we need more subscribers to morivcc/YouTube; with a hundred subscribers we can live-stream and maybe advertise. Liz will add YouTube information to our program for EcoArtfest.

Technology: Mike Cooper reported that we have received one of the two camera cases ordered. The case for the new camera costs significantly less than we had budgeted.

Mike Robertson has advertised for audio training and has people who are willing to learn and volunteer.

EcoArtfest: Kierah read the minutes of the meeting held on August 4th, to remind volunteers of duties they agreed to perform.

. Parking. Kierah asked for suggestions for responsible volunteers.

. Booth Registration. We have eight return artist-vendors. We now have booked about 22 of the 30 booths available. We would like more educational vendors.

Liz volunteered to loan her tent for the MoRivCC information booth. Michael Stacy volunteered to man it part of the time.

. Artist Line-Up. Mike Cooper says that Julie Frala is in process of getting more information from the performers.

. Venue. The new recording stage has been completed and benches have been repaired. Volunteers are asked to bring their potted plants to display during the event. Gary suggested having a prize for the prettiest.

. Recording. Mike Robertson said we will use the microphone we have for the event, and he will look later for purchasing/renting another.

Kierah will write scripts for announcements the emcees will deliver.

. Bake Sale. Liz volunteered to bake, and more bakers are needed. All baked items should be pre-packaged and tagged with prices.

. Silent Auction and Raffle. These are our highest fund-raisers every year. Liz is requesting donations from artists at Artlandish Galleries. Michael Stacy has a contact for obtaining pictures. Mike Cooper said that we can store donated items here. Kierah has been contacting businesses for tickets and package deals. Mike Cooper will approach Sam's Club for gift package and/or sponsorship. Art suggested having an online raffle at the MoRivCC website.

. Promotion. Kierah will give a checklist to Liz to facilitate making the flyers. Art has been given video footage for making PSA's. Mike Cooper is making contacts with those who can promote the event. He is waiting to hear from John Schneller regarding *The Missourian*. Pam knows a contact with *Inside Columbia Magazine*; she will give information to Kierah.

Sponsorship packages are available, and everyone is encouraged to try to sell. Mike Cooper said Bruce Poe is considering buying one. If a sponsor provides a banner, we will display it at EcoArtfest, and it will appear on MoRivCC's videos. It is projected (and hoped) that 300 people will be on-site for the EcoArtfest at any given time throughout each day.

Next Meeting: EcoArtfest planning meeting scheduled August 25th at 9:30 a.m.

