

May 4, 2014  
Monthly Board Meeting of MoRivCC

The meeting was held at 1:30 pm at Cooper's Landing.

Board Members (a quorum was not present): Michael Stacy, Mike Cooper, Madeleine Lightfoot.  
Absent: John Clark, Gary Hildebrandt, Kierah Cash, Jim Robertson, Joy Rushing. Pam Forbes submitted her resignation via email today.

Volunteer Present: Vanessa Leitz

Spring Event: Michael Stacy reported gross receipts of \$1427, with \$162 paid out so far. It was noted that the return in money for the amount of effort put into the event was greater for this spring event than for EcoArtfests.

Mike Cooper will contact Lisa Bartlett regarding the cover of Michael Cochran's DVD to make sure there are no permission or credits issues.

All agreed that at future events:

- . The MoRivCC booth should be closer to the door if possible.
- . The ticket booth should be manned by MoRivCC as soon as the doors open.
- . Greater efforts should be made to expand our mailing list, with the sign-up sheet next to the ticket booth.
- . MoRivCC merchandise (shirts, DVDs, etc) should be shown and described more on stage.

There was discussion of possible changes to date and format. Should we change to January or March, or keep the first Friday in May? Do we want the format the same as this year or should we return to the format of an awards show?

Vanessa has already expressed thanks to several of those who contributed to the event. Madeleine will send thanks to Richard King for the venue, Michael Cochran for his DVD and private concert, Jim Robertson for the \$50 gift certificate to Murry's, and Derek Tarwater for donating a free concert.

Recruiting Young Volunteers: Vanessa has been doing all she can to book performers who appeal to the younger crowds.

We need to find ways to target the colleges for volunteers for MoRivCC projects and to attend our fundraising events. There was discussion on tapping into the journalism and business school students. Michael Stacy will talk with Jim Robertson regarding contacts with John Schneller and Martha Pickens. Mike Cooper will talk to Andrea Heiss and John Schneller of the J school about getting students assigned to MoRivCC projects.

Mike Cooper will talk with Cody of Tranquility regarding his thoughts on a marketing plan.

New Office: Michael Stacy will also talk with Cody regarding initial internet service, and will request assistance of Gary Hildebrandt, Rhonda Cleeton and David Choate in the computer set-up. It is hoped that we will start moving in this week. Mike Cooper will capture video from the spring event before moving the equipment to the MoRivCC office

Next Meeting: Next regular board meeting will be on June 8<sup>th</sup>, with time and location to be announced.

5-5-14 ml and mc

6-8-14 board approved