

MoRivCC Board Meeting

July 13, 2014

The meeting was held at 1:00 p.m. in the Stephens Building conference room.

Quorum determination-Michael Stacy, Gary Hildebrandt, John G Clark, Mike Cooper. A quorum was present.

Board Members not present- Jim Robertson, Madeleine Lightfoot, Joy Rushing

Volunteers/Visitors-Robert Watson was present to see the new office and take part in discussions.

Read and approve previous meeting minutes- Mike Stacy read minutes of the June 8th meeting. The minutes were approved, adding that the board voted to spend up to \$350 to promote the upcoming EcoArtFest.

Financial report -Bank balance as of 7/9 is \$3,600.11.

Work group and standing committee reports

Website committee report- Website is working, ready for database entry. Mike Robertson will continue to do maintenance on the website.

Fundraising committee report- It was agreed the sponsorship package needs to be updated as soon as possible. All board members are encouraged to add potential donors to the donor list on the website.

Cataloging committee report- All files are located on hard drives in the new office. All cataloging, data entry and archiving of older projects must be done in the office. New projects can be cataloged onto the website from remote locations. Paper cataloging sheets should be added to the folders kept in the office.

Technology report: The model Sony FX1000 has been selected to be the next camera purchase.

Current recording projects: Madeleine has edited the Catnip Mouse Band. The remainder of the Spring Benefit recordings need to be edited.

Future recording projects:

EcoArtFest- Sept 6 and 7.

Gumbo Bottoms-Mike Cooper has been in contact with Meredith Ludwig about filming her play at Cooper's Landing.

How about setting up a team to take advantage of events in Columbia? Mike Cooper suggested a meeting among the Columbia area video producers to discuss how the new office will be used and to form a team to record an event as soon as possible. Mike Cooper will send Gary an email list of potential producers so that Gary can schedule a meeting.

Action Items from previous meeting

Marketing- In the previous meeting, Morli and Jessica agreed to develop recruiting and marketing strategies to reach younger people. John suggested that we establish an official marketing committee that would submit reports to the board. Michael Stacy has been trying to contact Cody regarding his marketing ideas.

EcoArt Fest- Sept. 6 & 7, Vanessa is meeting with Lisa Bartlett on Tuesday. Progress is being made on recruiting vendors. Vanessa has a team ready to work on selling sponsorship packages. During the meeting, the board held a conference call with Vanessa. She gave a progress report, and Mike Cooper suggested we set deadlines for such things as calls for artists and completion of PSA's and flyers to promote the event. She reported there will be no shortage of musicians to donate performances. She confirmed the price for vendors will be \$25 per day, and she already has several vendor confirmations. Mike Cooper reported he has already submitted a special use application to the Katy Trail to allow additional spaces for booths.

Next Meeting: Sunday, August 10th

7-15-14 mc with ml

8-10-14 board approved