

September 14, 2014  
Monthly Board Meeting of MoRivCC

The meeting, held at Cooper's Landing, began at 1:06 pm and ended at 2:30.

Board Members (a quorum was present): Michael Stacy, Gary Hildebrandt, John Clark, Madeleine Lightfoot, Mike Cooper, and Joy Rushing. No board members were absent. In an email to Michael Stacy and Mike Cooper on August 11<sup>th</sup>, Jim Robertson resigned from the board.

Volunteers Present: Suzanne Cooper, Patti Farrar, Johnny Fox, and Anna Duff.

Previous Meeting Minutes. Madeleine read minutes of the August 10<sup>th</sup> meeting. John moved to approve, Gary seconded, and minutes were approved unanimously.

EcoArtFest. This year's event was very well attended. The weather was perfect, the bands were particularly good, and we had better publicity than in past years. (The consensus is that we need even more publicity.)

Michael Stacy reported he kept track of income from the various sources over the two days: Silent auction raised \$667, donations and merchandise \$540, raffles \$142, book and bake sale \$148, vendor booths \$215, for a total of just under \$1,712. In addition, Mike Cooper obtained a \$300 sponsorship from his veterinarian, Gene Fox. Office Depot donated our printed materials totaling almost \$500.

The silent auction brought less money because we had fewer and lower-dollar items than last year. There was brief discussion on placing the silent auction outside rather than in the meeting room.

There were fewer vendors than last year, but some commented they did well and will plan to return next year.

Regarding the musical events, sound checks seemed lengthy with the larger bands. Each band had their own drum set, and when it was suggested that we provide a drum set next year, Patti Farrar offered to loan hers. It was felt we should recruit more dynamic emcees, and Mike Cooper suggested we have poetry readings during the breaks. He would also like to film interviews in the bands' prep area. Anna suggested using laptops for event records. Johnny suggested a landing area closer to the stage.

Patti commented that some of the bands received no tips. It is very important that we are consistent when money is collected. Bands need a clear understanding from the very start that they are donating performances and not expecting tips. We give them exposure and they can have DVD's of their performances.

Mike Cooper has been loading the musical events into his computer and will copy them for the office computer. When Mike Robertson has provided edited audio tracks, Cooper will start editing Man in the Ring, and Madeleine will start with Merry Ellen Kirk. Their video editing will need to be coordinated with anyone who might edit from the downtown office.

Joy moved to give Vanessa Leitzza \$300 for serving us well as EcoArtFest coordinator. John seconded, and the motion passed.

Financial. John reported we currently have \$5,146.09 in the bank. We still have some outstanding bills from EcoArtFest.

### Old Business

Office. We still do not have internet service, and the printer is not currently working. Michael Stacy will try a new cartridge in the printer and will get authorizations from Centurylink to allow Gary Hildebrandt and Mike Cooper to get the internet functioning.

Amazon Smiles. John will take care of registering the organization, which will get .5% of designated sales.

Audio Engineer. Mike Robertson still needs recruits for this position.

### New Business

Future Events. Mike Cooper would like someone else to organize the Winter Sessions (with improved lighting) at The Bridge. He would also like for us to start early on the Spring Event, and get back to video awards. Michael Stacy said he had talked with Vanessa about having the next Spring Event downtown at Forrest Rose Park, with more vendors and music. There was also some discussion about enlisting partners such as RagTag (which has already agreed to promote us) and CATV. Gary has a contact at Stephens College that he will call. Further discussion was tabled, and decisions on these events will be made at our next meeting. Gary suggested that in the meantime, we communicate via the blog or email. Madeleine asked that, for the purpose of good record-keeping, all email pertaining to MoRivCC be cc'd or forwarded to morivcc@gmail.

Facebook. Gary is working on merging our three MoRivCC facebook pages.

Next Board Meeting. October 12<sup>th</sup>, with time and location to be determined.

9-15-14 ml

10-12-14 board approved