

October 12, 2014
Monthly Board Meeting of MoRivCC

The meeting, held in the Stephens Building, began at 1:10 pm and ended at 3:00.

Board Members (a quorum was present): Michael Stacy, Gary Hildebrandt, John Clark, Madeleine Lightfoot, Mike Cooper, and Joy Rushing. No board members were absent.

Volunteers Present: Suzanne Cooper and Vanessa Leitza

Previous Meeting Minutes. Madeleine read minutes of the September 14th meeting. Mike Cooper moved to approve, Gary seconded, and minutes were approved.

Financial Report. John reported that our net profit from EcoArtFest was approximately \$1,800.

Fundraising. Mike Cooper reported he has recently communicated with Rose Grotjan, who is willing to write grant applications if someone else will do the grant searches. He said Steve Schnarr suggested talking with Melanie Cheney, who has researched grants for Missouri River Relief. Jennifer at CATV has helped us in the past. Mike Cooper suggested a new fundraising committee be formed since Jim Robertson is unable to work with us. Before Joy arrived at the meeting, Madeleine suggested that she lead the fundraising committee, and Michael Stacy said he would discuss it with her. He will also contact Vicki Russell, who has shown interest in being a sponsor.

Website. Madeleine reported she met with Mike Robertson yesterday about adding lists for environmental and nonprofit groups and donating businesses. Michael Stacy asked for a show of hands of those who regularly account for their volunteer hours, then stressed the importance of doing so. He asked that "administration" and "event planning" be added as volunteer hour categories; Madeleine will communicate this to Mike Robertson. John will send Madeleine a list of other volunteer categories we might use.

Cataloging. Madeleine reported that Suzanne has started cataloging for us. She has completed EcoArtFest, and she currently has all the older event record books at her home. Mike Cooper stressed the importance of bringing the cataloging up-to-date so that we can fulfill the notable milestone of archiving with the State Historical Society. Joy volunteered to help with cataloging.

Technical. Michael Stacy asked why there is a problem with getting good audio at the Blue Note. Mike Cooper and Gary discussed possible problems with cables. They agreed that the board operator can greatly affect sound quality. John suggested developing audio procedures and checklists, and having a dry run to troubleshoot prior to recording events there.

Johnny Fox now has the audio from EcoArtFest. He is very skilled at audio engineering and willing to do it. Mike Robertson will still be available to assist as needed.

Current Recording Projects. Mike Cooper would like to do a two-camera shoot next Sunday

at 1:00 p.m. at Cooper's Landing. Gary said he will see if he can get off work to run a camera. Mike will ask Johnny to do the audio.

Video Editing. Madeleine has almost completed the first act at EcoArtFest, and Mike Cooper is working on another. Johnny is working on audio for other acts.

Action Items from Previous Meeting and other Old Business. Michael Stacy still hasn't been able to get the printer to work; he will check the warranty. He manned a booth at the MRR event in Boonville, but other than the river clean-up crew, there was a very low turnout.

Gary has not yet been able to get in touch with Chase at Stephens, but he will keep trying. Chase might help us to engage students for video awards submissions.

New Business.

Ten Year Celebration. Mike Cooper described the formation of MoRivCC with Jerome Wheeler in December of 2004. He would like to have a 10 year celebration which also celebrates our archiving agreement with the State Historical Society. Gary suggested collaborating with RagTag, inviting specific people for food and drink, then opening the celebration to the public. Mike will contact Lindsay at RagTag regarding this possibility, along with food and drink from Uprise. He will also contact others to set a planning meeting. Suzanne suggested The Grand in Hartsburg as another possible venue, and agreed to contact them.

Winter Sessions. Michael Stacy suggested booking Zoria (Violet Vander Haar). Madeleine reminded Vanessa that she would like to engage Glen Ward and the KC Street Band, as well as other elder musicians we have not yet captured on film.

Spring Event. The board referred to Mike Cooper's email of October 9th as well as Michael Stacy's written proposal. Both propose video awards and live music at an indoor venue. Michael Stacy would also like to add categories for best CD with written lyrics, photography, drawing/painting and other media.

Mike Cooper stressed that we must get a firm commitment for a venue well in advance of the event. The board discussed possible dates, and we'll try for Friday, April 24, 2015. Milly at the Blue Note wants us to have the event there and, other than poor audio quality, this venue has suited us well. Mike will talk with her about booking us and rectifying audio problems.

John made a motion to target \$5,000 net profit from the Spring Event. Michael Stacy seconded, and the motion passed.

Next Board Meeting: Scheduled November 9th at 1:00 p.m. in the Stephens Building Conference Room.

10-13-14 ml
11-9-14 board approved