

October 11, 2015  
Monthly Board Meeting of MoRivCC

The meeting was held in the Stephens Building conference room from 1:15 - 2:35 pm.

Board Members (a quorum was present): Michael Stacy, Gary Hildebrandt, John Clark, Madeleine Lightfoot, Mike Cooper, and Vanessa Leitz. Absent: Anna Duff, Darren Hellwege.

Previous Meeting Minutes. August and September meetings had no quorums, so no minutes were recorded. Mike Cooper moved to approve July 19th minutes, John seconded, and minutes were approved unanimously.

Financial Report. Prior to meeting, John emailed an EcoArtFest report of income and expenses for 2007 through 2015, detailed by category. He said we currently have about \$4,200 in the bank.

There was discussion of our CenturyLink bill and contract terms, speed of internet, and whether it would be practical to purchase rather than rent the modem. Mike Cooper will perform a speed test. **\*Note: In September of 2016 we will review CenturyLink contract terms.**

Fundraising. We have no committee at this time. Vanessa will contact EcoArtFest vendors who have not yet paid 10% of sales to MoRivCC.

Next Saturday there will be an art fair at Cooper's Landing, and Mike is offering free vendor spaces with just a request that the vendors donate to MoRivCC. He and Vanessa will invite vendors to this event.

Cataloging. Events are being cataloged on the website as they are edited.

Technical. We need a new computer which has usb3 capability (\$500-\$1,000), making it faster to transfer large files with other computers. Our current computer only has usb2 capability.

Mike Cooper suggested we need another hard drive for the office for loading 2015 EcoArtFest. He volunteered to capture these videos on his home computer and bring them to the office computer. Gary moved to approve up to \$100 for a 3TB hard drive, Mike Cooper seconded, and motion passed unanimously.

Video Editing. Mike Cooper reported that Chris Foss, who performed as "Mr. P" with Patti Farrar in a summer session, is editing his own video. Chris has expressed some interest in editing other videos. Anna had said she would edit the summer sessions, but nothing else from summer is being worked on. Mike and Madeleine are still working through 2014 EcoArtFest.

Video editing is a very time-consuming process, and we have a large backlog of videos to edit. It could be helpful to provide some incentive for potential volunteers. Gary volunteered to go by CATV and talk with Jennifer Erickson about people there who might want to work on our projects for practice.

Future Recording Events. We are welcome to book Cafe Berlin on Tuesdays for winter sessions, but management is unwilling to serve food. Rose Music Hall has undergone renovations, so we do not know if it has become an acceptable recording venue. It was suggested that Pat Kay be contacted regarding Rose.

Several musicians who have already been recorded are asking for more bookings. The board discussed priorities in booking artists. Our mission is to first record older artists and those not previously recorded. Mike Cooper suggested we might also offer a recording session as an incentive to those who are willing to edit. Michael Stacy said that since the goal for EcoArtFest is fundraising, our aim in that instance must be to book those who will draw the biggest crowds.

2015 EcoArtFest Wrap Up. Michael Stacy distributed a summary of gross receipts from the various sources, comparing 2014 to 2015. In 2014, we received more income from donations and silent auction, with total receipts of \$1685. In 2015, we received more funds from booths, raffle, bake sale, and we added a profitable book sale, for total receipts of \$1939.

Discussion of what we did right in 2015:

Sparky's Books, more vendors, a better raffle, and moving the bake sale indoors.

Discussion of what we did wrong in 2015:

Vanessa had to carry far too heavy a load in coordinating the event. It was particularly difficult for her when Anna quit two weeks before the event. We had fewer volunteers overall, and board participation was lacking. It was suggested that each board member coordinate some aspect, naming who is responsible for certain duties. It was noted that a sufficient recording crew should be set up well in advance.

We had fewer donations this year. Much of the time only musicians' tip jars were passed through the crowd or the MoRivCC donation jar and a tip jar were passed simultaneously. Madeleine noted that the board had decided last year to make it clear to musicians that they are donating their EcoArtFest performances and shouldn't expect tips (9/14/14 minutes).

Media exposure should have been earlier and greater. We should have posted flyers in select places. We need to target our potential audience, beyond those who already attend.

There should be more variety in the music line-up and the schedule should be posted further in advance of the event.

Honoraria for 2015 EcoArtFest.

Mike Cooper moved to give Mike Robertson \$100 for recording EcoArtFest. Gary seconded, and the motion was approved with one dissenting vote.

Mike Cooper moved to give Vanessa \$250 for her service as event coordinator, Madeleine seconded, and the board unanimously approved.

Composition of the Board. We currently have eight board members; the consensus is that we should have nine. Possible recruits mentioned were Aimee McGoveran and Keith Fletcher.

Next Meeting: November 8, 2015 at 1:00 in the Stephens Building conference room.

10/13/15 ml

12/13/15 board approved